

# The Ethical Advocate Advantage

**Ethical Advocate** and **360training** have joined forces to bring you best practices.



## Protect Your Critical Assets

- Guard your organization against fraud and theft: every year, almost half of all organizations experience fraud! The average incident is \$150,000 and takes two years to uncover.
- The Association of Certified Fraud Examiners reports that fraud damages are 100% higher and take twice as long to discover when systems such as Ethical Advocate's are not utilized (ACFE, 2008 Report to the Nation).
- Employee hotlines are the #1 method for uncovering fraud and are proven to reduce fraud incident impact by 50% (ACFE, 2006 Report to the Nation).

## Protect Your Data: Security You Can Depend On

- Ethical Advocate passed a rigorous, external data security audit based on the credit card industry's stringent standards. This places EA's security level in the upper echelon of all websites.

## Protect Your Employees and Your Organization

- 75% of all surveyed employees observe unethical acts in the workplace but are afraid to report them; but when an anonymous 24/7/365 system is in place, it is (by far) the most effective method to find out about wrongdoings.
- Ethical Advocate gives you the comfort of private external procedures that can not be compromised.
- Address vital concerns in real-time: when an incident is submitted, your designated reviewers receive instant e-mail notification.

## Knowledge is Power

- Knowledge as power enhances your ability to do the right thing. EA provides a user friendly, robust, reporting and analytical capability. Examine your organization's full spectrum of risk and system breakdowns in real time and then create detailed reports for internal compliance monitoring.

# Ethical Advocate and 360training.com

## Bringing Ethics Services to the Next Level!

### Ensure Your Organization Meets Regulatory Compliance

- EA meets HIPAA, FAR, Sarbanes-Oxley, GLBA, and other regulatory requirements.

### Customization for Your Organization

- We know you have unique needs. That's why Ethical Advocate doesn't offer a one-stop cookie cutter formula. We work with you to custom design reporting categories to directly address your organization's specific risk factors.

### Passion, Values and a Deeply Held Purpose

- Embedded Values: Constant improvement, integrity, respect, quality, service.
- EA has a deeply held purpose to enhance the ethical and financial well-being of commerce and society.

### The Right Place to Do the Right Thing

- Over 1.2 million people currently use Ethical Advocate's services.
- Our distinguished roster of clients represent leading organizations in every sector including publicly traded and privately held companies, nonprofits, government agencies and institutes of higher learning.
- Maturity: More than 40 years of national and international organizational leadership.
- Devotion to Quality and Service: national recognition and awards for best in class. We have a relentless commitment to unparalleled service.



### Testimonials

**Leading Industry Best Practices:** *More than half of the Fortune 1000 corporations outsource anonymous and confidential reporting systems to third-party providers.*

*"The Web solution should be hosted by a third party to establish it as independent of company management. A company-controlled Website cannot be safeguarded."*

*– The Corporate Board*

*"Outsourcing the complaint procedure is a better alternative than managing the procedure with internal resources."*

*– American Corporate Counsel Association*

